



The Trucking Solutions Company



FOR OVER 5 YEARS, GoTrucker has focused on helping Trucking Companies connect with Repair Vendors. We are more than just a website or print guide. GoTrucker is a results-oriented organization that can offer trucking companies multiple media products all geared to keep you on the road.

Current Print

Categories:

- Truck Repair
- Trailer Repair
- Tire Repair
- Transport Refrigeration
- Truck Stops with Repairs
- Towing & Recovery

On-line Only:

- Mobile Truck Repair
- Mobile Tires
- Pallets
- Scales
- Glass Repair
- Motels
- Casinos
- Truck Wash
- Truck & Fuel Stops
- Lock Smiths
- Restaurants
- Retail Locations
- Body Shops
- Parts

WEB

Through the use of our web address www.GoTrucker.com and state-of-the-art web technology, thousands of national Trucking Companies, RV Drivers and Owner Operators locate repairs and services they may need **daily**.

PRINT

No medium is more accessible to a broader range of over-the-road travelers as print. Regardless of the situation, the print repair guide is always available. GoTrucker's network of targeted distribution makes it a simple and cost-effective way to reach the trucking industry any hour of the day and day of the week.

GPS

GPS is a growing resource for truck drivers. GoTrucker has developed GPS software that allows truck drivers to search repairs & services from their GPS units.

CELL PHONE APPS

No Internet? No Problem! You can download the GoTrucker Cell Applications and have the most UP-TO-DATE information in your phone!



PRINT RATE CARD

The GoTrucker Magazine is a full color directory that list display ads showing the Trucking Companies, Owner Operators and Truck Fleets where to go when they breakdown or need service over the road.

This magazine will be available in the Travel Centers of America, Pilot Locations and we are continuously expanding to other locations.

GOTRUCKER ALSO BUILDS WEBSITES. CALL FOR DETAILS!



Advertising runs for 1 full year

Design services are included

GRAPHIC PRINT ADS

1/16 PAGE

1 column x 2 inch
Spot Color-**\$239**
Full Color-**\$269**

1/8 PAGE

1 column x 4 inch
Spot Color-**\$299**
Full Color-**\$319**

1/6 PAGE

2 column x 3 inch
Spot Color-**\$389**
Full Color-**\$449**

1/4 PAGE

2 column x 4 inch
Spot Color-**\$539**
Full Color-**\$599**

1/3 PAGE

2 column x 5 inch
Spot Color-**\$749**
Full Color-**\$809**

1/2 PAGE

2 column x 9.175 inch
Spot Color-**\$949**
Full Color-**\$1009**

3/4 PAGE

3 column x 9.175 inch
Spot Color-**\$1159**
Full Color-**\$1219**

FULL PAGE

4 column x 9.175 inch
Spot Color-**\$1759**
Full Color-**\$1809**



WEB ADVERTISING

PACKAGES & PRICING

DETAILED LISTINGS

GoTrucker gives you the option to fully describe the services you offer, allowing you to set yourself apart from your competition.

FULL ACCESS TO YOUR LISTING

Service providers have full control over their listings on the GoTrucker Website 24/7.

WEB STATS

You can log into your GoTrucker account to view the hits for your listing.

BRONZE

- Contact Information
- 1 Listing
- Your company Logo
- Listing in the GPS Software
- Listing in cell phone applications
- Access to manage your listing
- Access to view your web stats

\$199/per year

SILVER

- Contact Information
- 2-5 Listings
- Your company Logo
- 1 Additional image
- Listing in the GPS Software
- Listing in cell phone applications
- Access to manage your listing
- Access to view your web stats

\$259/per year

GOLD

- Contact Information
- 6-10 Listings
- Your company Logo
- Listing in the GPS Software
- Listing in cell phone applications
- 2 Additional images
- Access to manage your listing
- Access to view your web stats

\$339/per year

PLATINUM

- Contact Information
- 11-20 Listings
- Your company Logo
- Listing in the GPS Software
- Listing in cell phone applications
- 3 Additional images
- Access to manage your listing
- Access to view your web stats

\$699/per year

WEB VIDEOS

- Increase traffic to your web listing by helping your page rank in the top search engines
- Adds a visual effect to your listing that captures attention & sets you apart from your competition
- Video will be tailored to meet your needs
- Add your Video to any uploadable site including your own!

Set up fee \$75.00
\$139.00 per month
for 12 months

ADDITIONAL OPTIONS

FEATURED COMPANY

- Adds your company logo to the scrolling banner on main page & in your state
- Priority over your competitors
- Displays in top listings of search
- Highlights your listing in search
- Drives more traffic to your listing
- Set price per year. NO BIDDING WARS!

\$379/per year

SPOTLIGHT COMPANY

- Highest priority over ALL competitors
- Spotlights your company on home page
- Displays in top listings of search
- Highlights your listing in search
- Drives more traffic to your listing
- Set price per year. NO BIDDING WARS!

\$679/per year